

REP HEADLINE# 6394641 TRF# 1399198 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 10.43
 *** KUTV-TV *** **CHANGES**

ADV # _____ ADV. NAME ISS/NRCC-IE REP. # _____ OFF. # _____ SALESMAN # ✓
 AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME NMRPP MEDIAASSISTANT

815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
 ALEXANDRIA, VA 22314

ORDER # Revision #2 CONTRACT # 6394641 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE 10/26 EST#3486 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV5/12 10.43

REP: TO SHANNON
 FR CHERYL
 SPOTS ADDED FOR MG MONEY
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3486
 AGENCY PRODUCT CODE = 426

29	A		500P-530P	30		\$2,500.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CON COM1 : MG MONEY												
30	A		530P-600P	30		\$3,000.00	11/5	11/5	1		MON	1
PROGRAM : NEWS CON COM1 : MG MONEY												

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31		A	700P-800P	30		\$6,250.00	11/5	11/5	1		MON	1
PROGRAM : PRIME												
CON COM1: MG MONEY												
32		A	600A-800A	30		\$1,650.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
CON COM1: MG MONEY												
OCT/12			\$4,700.00	NOV/12		61300.00						
CONTRACT TOTAL												66000.00
TOTAL SPOTS												35

MARKET TOTALS \$146,111 KUTV 36% KTVX 11% KSL 17% KSTU 34% KUCW 0% KJZZ 2% KCSG 0%
 KMYU 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE